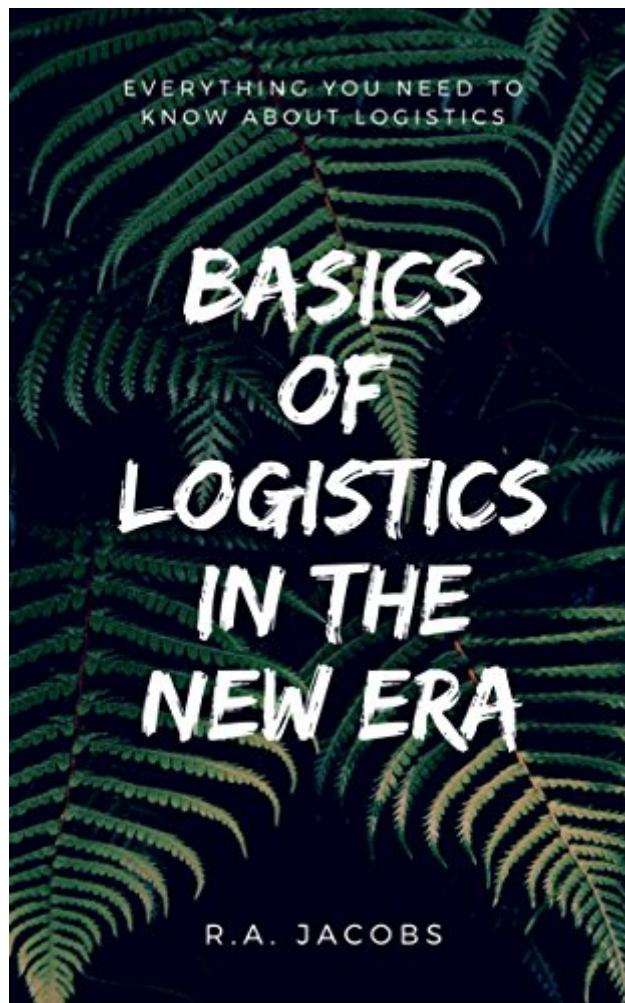




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Basics Of Logistics In The New Era: Everything You Need To Know About Logistics



Synopsis

This book provides you with a basic understanding of the key concepts of Logistics that are essential to any business. Reviewing topics such as benchmarking, inventory, operations and transportation, this book looks at how your business can compete in the new era against some of the world's leading companies from a Logistical perspective.

Book Information

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Customer Reviews

It was okay for the 99 cents I spent. Speaks of the importance of the smaller things to consider in the transportation industry.

too basic for me.

Collection of Wikipedia headlines. Entirely superficial, certainly not "All you need to know about logistics". Perhaps useful for a primary school student.

It is NOT an in depth look into the industry. It's more of an overview and outline. You can get as much or more information on Wikipedia.

Its a good start for one to gain an understanding about the basis of Logistics. I think the use of more common examples would help more. Like Nissan versus maybe a less than stellar business involved in the world of logistics

I liked it, as it illustrates the basics and concepts we should have in mind, despite the experience gained after years of exercise.

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